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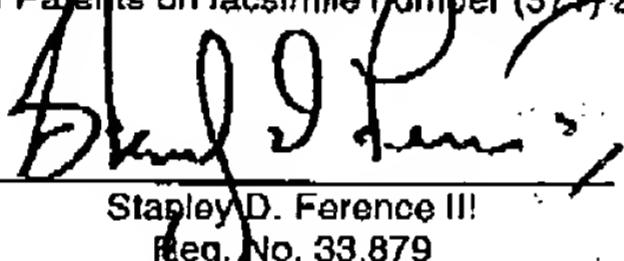
**RECEIVED
CENTRAL FAX CENTER****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****JAN 23 2008**

In re Application of : Srinivasan et al.
Serial No. : 09/805,336 Examiner : J. Janvier
Filed : March 13, 2001 Art Unit : 3622
For : METHOD AND SYSTEM FOR CREATING AND
ADMINISTERING INTERNET MARKETING
PROMOTIONS

January 23, 2008

AMENDMENT

I hereby certify that this correspondence and any documents referred to as
enclosed therewith are being transmitted by facsimile to the Commissioner
of Patents on facsimile number (571) 273-8300 on January 23, 2008.



Stanley D. Ference III _____
Reg. No. 33,879 _____

January 23, 2008 _____
Date of Signature

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Responsive to the Office Action dated August 23, 2007, kindly enter the
following amendments. The amendments find full support in the claims and/or
specification as originally filed.

Amendments to the Claims are reflected in the listing of claims which begins on
Page 2 of this paper.

Remarks begin on Page 7 of this paper.